



Guidelines for Flyer Approval

Flyers will be approved based on the following criteria:

- The program/activity must serve public school-age children;
- The program is a non-profit organization;
- The program does not compete with School District of Beloit programming;
- The program/activity does not violate the law; and
- The program/activity must be considered appropriate as determined by the Superintendent or his/her designee.
- Material which is not defamatory or insulting to any group or individual.
- Material which is not vulgar or otherwise socially inappropriate due to the maturity level of the students.
- Material which does not deal with the issues of human sexuality.
- Material which is not commercial in nature, except as related to school fundraising activities approved by the Superintendent or as related to materials or services supportive of school-sponsored activities.

All flyers requested to be distributed through the schools shall contain a non-endorsement statement on each submission: this is not a school-sponsored activity and the School District of Beloit does not necessarily approve, support or endorse this program/activity.

All materials must have a telephone number on them in order for parents to get further information and must clearly state the nature of the event at the beginning of the brochure or flyer.

Persons, groups or agencies seeking approval to distribute materials in schools are strongly encouraged: (1) to provide materials translated into the languages spoken by the families receiving the information; and, (2) to offer scholarship or subsidy fees to low income students if fees are requested for participation.

The Superintendent or his/her designee may deny requests for distribution by organizations or individuals who have not previously complied with this policy or have otherwise demonstrated irresponsibility respecting school rules or the law.

Those with questions on the above guidelines may contact the Communications Office at 608-361-4032 or jthompson2@sdb.k12.wi.us